

## UK'S MOST ADMIRABLE COMPANIES IN THE TRANSPORT SECTOR - 2010

		QMan	Rank	FS	Rank	QG&S	Rank	AAT	Rank	VLT	Rank	CI	Rank	QMar	Rank	C&ER	Rank	UCA	Rank	TOTAL	Rank
1	Aer Lingus	4.0	10	3.2	10	4.5	10	3.2	10	2.5	10	2.7	10	2.8	10	4.7	9	3.7	10	31.2	10
2	Arriva*	5.3	9	7.0	3	6.0	5	6.0	4	6.3	5	5.3	7	6.5	2	6.5	1	5.7	7	54.7	5
3	Avis Europe	6.0	6	5.0	8	6.0	5	4.0	9	4.0	8	5.0	8	5.7	6	4.7	9	4.7	9	45.0	9
4	British Airways	6.3	4	3.8	9	5.4	8	5.9	6	3.3	9	5.0	8	5.6	7	5.3	7	5.3	8	45.7	8
5	eastJet	5.4	8	6.6	5	4.6	9	4.4	8	5.9	7	5.9	4	5.5	9	5.4	6	5.7	6	49.4	7
6	FirstGroup	6.2	5	6.0	6	6.2	3	6.2	3	6.8	3	5.4	6	6.5	2	6.3	5	6.3	4	55.8	4
7	Go-Ahead Gp	6.8	3	7.0	3	6.8	2	6.0	4	6.6	4	6.2	3	6.5	2	6.5	1	6.8	3	59.2	3
8	National Express	5.8	7	5.7	7	6.2	4	5.8	7	6.0	6	5.7	5	5.6	8	6.4	4	6.0	5	53.2	6
9	Ryanair	8.4	1	8.1	1	5.7	7	6.9	1	7.4	1	7.4	1	6.7	1	5.0	8	6.8	2	62.5	2
10	Stagecoach	8.4	2	8.0	2	7.2	1	6.6	2	7.4	2	6.8	2	6.0	5	6.5	1	7.0	1	63.9	1
																				520.6	

**QMan** = Quality of Management | **FS** = Financial Soundness | **QG&S** = Quality of Goods & Services | **AAT** = Ability to Attract, Develop and Retain Top Talent | **VLT** = Value as a Long Term Investment | **CI** = Capacity to Innovate | **Q Mar** = Quality of Marketing | **C&ER** = Community and Environmental Responsibility | **UCA** = Use of Corporate Assets

